

PR & MEDIA PRODUCTION

Ausonia Partners

MEDIA KIT

Celebrity PR, media placements, and TV production. Founded by Simonetta Lein. Guaranteed outreach made in the USA.

1.5B+

Show views

109+

Linked articles

9.4 / 10

IMDb rating

26.5M+

Instagram followers

Company & proof at a glance

Ausonia Partners LLC delivers guaranteed media and production services made in the USA — monthly press retainers pitched until accepted, guest and advertising packages on The Simonetta Lein Show (1.5B+ views), and celebrity-led campaigns with @simonettalein or bespoke talent outreach.

Services at a glance

- <https://www.ausoniapartners.com/press-features> — guaranteed press retainers (Starter & Premium)
- <https://www.ausoniapartners.com/the-simonetta-lein-show> — guest packages & advertising packages
- <https://www.ausoniapartners.com/celebrity-led-campaigns> — @SimonettaLein & custom celebrity campaigns
- <https://www.ausoniapartners.com/contact> — enquire or book a 15-min consultation

Key metrics

1.5B+

Total views across The Simonetta Lein Show

109+

Linked articles across 21 outlets

51.9M+

Est. cumulative press impressions

473.4M+

Combined outlet monthly visits

9.4 / 10

812 IMDb votes

#35,016

Show IMDb STARmeter

#48,937

Simonetta Lein STARmeter

Top 131 global

HypeAuditor · @simonettalein

Contact

- info@ausoniapartners.com · +1 (215) 992-4435
- Philadelphia, PA 19129, USA
- <https://www.ausoniapartners.com>
- Reply within 24–48h on enquiries · 15-min consultation via Calendly

Advertise on The Simonetta Lein Show

Place your brand inside a 1.5B+ views short-form digital TV entertainment network — sponsorships, ad placements, and product integrations with PR included.

- 26M+ global reach · 1.5B+ views network
- PR campaign included with every sponsorship
- Evergreen content that keeps working after launch

Celebrity influencer, author, and producer. Simonetta built The Simonetta Lein Show as the first digitally native celebrity talk program — now past 1.5 billion views and recognized by Forbes, E!, and major entertainment outlets.

Guest packages

Every tier includes a full PR campaign. Guest packages are priced on application. Ideal for entrepreneurs, business owners, and startups. Prices start at \$7,000.

PACKAGE	INVESTMENT	FORMAT & INCLUDES
VIP Panel	Price on application	~5 min · Panel · 5–10 entrepreneurs · Full PR campaign · Social clip package · Best for: Quick visibility
Silver	Price on application	~10 min · Shared · up to 3 guests · Full PR campaign · Social clip package · Best for: Shared spotlight
Platinum	Price on application	20–30 min · One-on-one interview · Full PR campaign · Extended clip package · Best for: Deep authority building
Game Changing Entrepreneurs	Price on application	Panel format · Multi-guest SLTV panel · Full PR campaign · Panel highlight clips · Best for: Entrepreneur communities

Price on application — enquire for scope and availability.

Advertising packages

Episode sponsorship and ad placements across The Simonetta Lein Show — from single-season blocks to multi-season custom integrations. · Price on application

- Episodes 1–5 — Launch your brand across the opening arc of a season with premium in-episode visibility.
- Episodes 5–10 — Sustain momentum through the mid-season run with repeated audience exposure.
- Episodes 10–20 — Extended integration across a longer episode block for maximum franchise recall.
- Custom package — Multiple seasons with ad placements at the start, middle, and end of episodes — bespoke scope confirmed on application.

Every advertising package includes

- “Brought to you by” integration
- Co-authored episode press release
- Collaboration post with @simonettalein, @SLTV, and @AusoniaPartners
- Instagram tagging in caption

Optional add-ons

- Product placement — In-episode product or brand presence woven into show content.
- Press & social media amplification — Extended press outreach and social distribution beyond the standard release.

Production process

1. Enquire or book a call (Day 1) — Tell us your goals — credibility, launch, fundraising, or brand reach. We confirm fit and recommend the right package.
2. Prep & scheduling (Week 1–2) — Our producer team aligns on talking points, timing, and deliverables. Typical lead time is 4–8 weeks from booking.
3. Record your episode (Production day) — Professional interview environment — heartfelt questions that matter, no gossip or ambush angles.
4. Air, PR & clips delivered (Post-air) — Episode premieres on @simonettalein, with PR campaign kick-off and social clips delivered for your channels.

Celebrity-Led Campaigns

Partner with @simonettalein's 26M+ audience — or tell us the celebrities of your dreams and we reach out on your behalf.

Campaigns with @SimonettaLein

Custom celebrity-led integrations on @simonettalein — scoped to your brand, creative, and campaign goals across stories, reels, carousels, and link-in-bio traffic.

- Stories — Native story placements and takeovers reaching Simonetta's daily audience.
- Reels — Short-form celebrity-led video built for discovery, shares, and sustained reach.
- Carousel — Multi-slide brand storytelling with premium in-feed visibility.
- Link in bio — Directed traffic from @simonettalein to your landing page, offer, or campaign hub.

The celebrities of your dreams

Tell us who you want — we reach out on your behalf. Ausonia Partners structures bespoke celebrity-led campaigns across TV, music, business, sports, and culture, with an extensive network and the relationships to open doors.

No wish is too ambitious. Share your shortlist, category, or campaign vision — we handle outreach, fit, creative direction, and delivery, whether that means digital content, red carpet moments, celebrities at your in-person event, or awards-show invitations subject to approval and qualification.

- Awards show invitations — Upon approval and qualification, we can secure invitations to the Emmys, Grammys, and other premier awards and industry events.
- In-person appearances — Book talent for launches, galas, store openings, and private brand events.
- Brand partnerships — Endorsements, ambassador programs, and co-branded campaigns matched to your audience.
- Social collaborations — Celebrity-led posts, reels, and story integrations beyond @simonettalein.
- Speaking & hosting — Keynotes, panels, and event hosting with recognized names in your category.

Categories: TV & film personalities · Musicians & performers · Athletes & sports icons · Entrepreneurs & business leaders · Authors & thought leaders · Influencers & digital creators · In-person events & appearances · Emmys, Grammys & awards invitations

Press Features packages

Price on application · one guaranteed article per month · custom multi-outlet plans on request

STARTER · PRICE ON APPLICATION · STARTING AT \$4,500

One article per month in mid-tier digital and news placements.

- One guaranteed article placement per month
- Mid-tier digital and news outlets
- Pitch-until-accepted consulting model

- One revision round on draft messaging

PREMIUM · PRICE ON APPLICATION · STARTING FROM \$7,500

One article per month from higher-tier outlets.

- One article per month from Forbes-class and major entertainment & business titles
- Priority outreach and dedicated account support
- Pitch-until-accepted consulting model
- One revision round on draft messaging

Custom production · Price on application

- Co-branded specials (Price on application)— Bespoke episodes or branded segments for launches and campaigns.
- Clip & social amplification (Price on application)— Short-form clips for Instagram, TikTok, and LinkedIn with show branding.

HypeAuditor rankings (sample)

- Beauty Influencers: Top 1 worldwide · US rank #7
- Modeling Influencers: Top 1 worldwide · US rank #7
- Cinema Actors & Actresses: Top 26 worldwide · US rank #26
- All Categories: Top 5 worldwide · US rank #—

Team, awards & coverage

Leadership team

Raphael A. Amabile

President of Ausonia Partners and Executive Producer at SLTV

Simonetta Lein

Founder, Celebrity Social Media Influencer, Talk Show Host, Author, Activist

Semere Andrew

Senior Information Systems Consultant

Vivian Nantambi

Business Development & Digital Media Manager

Awards & recognition

- 5000 Inc Awarded Company
- Top 5 Celebrity Media Influencer
- Best PR & Media Firm 2024 — Northeast USA
- Innovation in Business Excellence Award for Celebrity TV Production Services 2024
- Most Visionary Digital Branding & Social Media Growth Company 2025 — North America
- Most Innovative Entertainment & TV Production Company 2025 — Pennsylvania
- Influencer Awards — Best Podcast 2025
- AI Global Media — Best Media Innovator Awards 2026
- WIBA Media Personality Award — Forbes Monaco
- Super Woman 2026 — Cannes Film Festival
- I Success Award Dubai — Woman of the Year 2025
- I Success Award Venice Film Festival — Best Talk Show Host

Notable guests & interviewees

Jerry Springer · Mark Cuban · Grant Cardone · Dog The Bounty Hunter · Barbara Corcoran · Bob Saget · Marcus Lemonis · Daymond John · Lori Greiner · Howie Mandel · Ice-T · Shaggy · Danny Trejo

Outlets we work with

Forbes · E! News · People · AP News · GQ · Hollywood Unlocked · LA Weekly · Fashion Week Daily · Yahoo · OK! Magazine · Medium · UK Herald Tribune

Featured third-party coverage

EIN PRESSWIRE

Legacy Interviews — A New Era of Celebrity Conversations

2026-07-23

EIN PRESSWIRE

Surpasses One Billion Views Worldwide (2026 milestone)

2026-07-08

FAB WORLD TODAY

[The Latest Interviews on The Simonetta Lein Show](#)

2026-05-23

PEOPLE

[Simonetta Lein Lets Her Award Show Dresses Drive the Conversation: 'A Message of Unity and Connection' \(Exclusive\)](#)

2026-05-22

THE HYPE MAGAZINE

[Simonetta Lein — The Woman Behind The Simonetta Lein Show](#)

2026-05-15

DIGITAL JOURNAL

[Simonetta Lein on The Simonetta Lein Show & The Wishwall Foundation](#)

2026-04-15

VERNA MAGAZINE

[Oscars Statement Piece — Purpose-Driven Couture](#)

2026-03-31

DIGITAL JOURNAL

[Un Mundo Unido — Why Simonetta Lein's Oscars Gown Resonates in Today's Global Climate](#)

2026-03-31

Enquire or book a consultation

Press Starter · Press Premium · Guest packages from \$7,000 · Advertising packages · Celebrity campaigns — price on application

<https://www.ausoniapartners.com/contact>

Apply for advertising packages

Celebrity campaigns

info@ausoniapartners.com · +1 (215) 992-4435

All services are conducted via NDA. Ausonia Partners is a consulting company that will pitch its clients to the media outlets of their choice until accepted. No writer or contributor is ever paid for their services.